



## Scholarships Assessment for Domestic/Australian Students

### Short Essay Questions

- A. In approximately 500 words, please explain your suitability to join the Canterbury Institute of Management (CIM) Bachelor of Business Program with significant scholarship. You are also required to explain how that degree will help you shape your future career plans.
- B. You are required to choose a question/topic from the following list to write an essay for approximately 500 words.
1. Why ethical business managers will be needed more than ever in a post-COVID19 world.
  2. Why entrepreneurs willing to embrace disruption will thrive in the next decade.
  3. Discuss why you believe Corporations should report on Sustainability issues.
  4. In your opinion, what is the significance of accounting for business organisation and what is the role of an accountant in financial reporting?
  5. Why hospitality management will be more challenging in the next ten years than the previous ten.
  6. Why hospitality managers will need to embrace technology for the future of their industry.
  7. What is the role of Virtual Learning software in enhancing a modern student's online learning experience?
  8. What are the advantages and disadvantages of studying online, and describe strategies to improve a students' online learning?